

BA (Hons) Contemporary Media Cultures

(Assessment of qualifications will be available if this form is returned together with your transcripts and other qualification documents, e.g. DSE certificate.)

NEW

To receive updates about the above programme, please provide your contact information below and send the completed form to ug.comm@hkuspace.hku.hk (Please also read "Collection and Use of Personal Data" to indicate your choice. 請細閱「收集個人資料聲明」及選擇閣下意願。)

Surname 姓: _____

Given Name 名: _____

Email address 電郵: (請用正楷填寫) _____

Contact no. 電話: _____

For Undergraduate Admission

Level of study 教育程度:

- Secondary School F.5 F.6
 Associate Degree (AD) Year 1 Year 2 / Final Year
 Higher Diploma (HD) Year 1 Year 2 / Final Year
 Others (Please specify): _____

Subject/ Programme studied (current/ latest) 就讀科目 (現時/最近): _____

Institution (current/ latest) 就讀院校 (現時/最近): _____

Cumulative Grade Point Average (current/ latest) (for AD/HD/Equivalent qualifications): _____

Proof of English Proficiency (current/ latest):

Examination	Grade/Score/Level
HKDSE	
IELTS	
TOEFL	
Others (please specify)	

Transcripts of sub-degree study / DSE certificate / other qualification documents attached?

Yes No

Your enquiries (if applicable):

請簡述對課程內容的疑問 (如適用), 相關課程負責人將儘快聯絡閣下:

How do you know about this programme? 你從何處知悉此課程?

- | | |
|---|---|
| <input type="checkbox"/> IC website | <input type="checkbox"/> Referral by IC graduates |
| <input type="checkbox"/> HKU SPACE website | <input type="checkbox"/> Referral by lecturers/ teachers |
| <input type="checkbox"/> HKU SPACE Learning Centres | <input type="checkbox"/> Referral by family/ relatives/ friends |
| <input type="checkbox"/> Booth/ Seminars at your campus | <input type="checkbox"/> Newspaper/ Magazine ad: _____ |
| <input type="checkbox"/> E-mail | <input type="checkbox"/> Online ad: _____ |
| <input type="checkbox"/> Direct mails | <input type="checkbox"/> Search engines/e-Forums |
| <input type="checkbox"/> MTR light box/ Bus shelter | <input type="checkbox"/> Others (Please specify): _____ |

Collection and Use of Personal Data 收集個人資料聲明

Personal Information Collection Statement

The personal data provided in this form will be used for administrative, research and statistical purposes. The data will be solely handled by HKU SPACE staff but may be transferred to an authorised third party providing services to the School in relation to the above purposes and prescribed purposes as allowed by the law from time to time. In such circumstances data will be treated in strict confidence. For details on the School's policy on personal data (privacy), please refer to the School Prospectus or Website.

Use of Personal Data related to Direct Marketing

From time to time, the School will also send the latest updates and promotional materials to those who would be interested in our programmes and courses. This will also include seminars and events, discounts and offers, clinics and other services as well as the alumni events, privileges and offers, networking opportunities and fund-raising initiatives. Occasionally information from our parent University and fellow HKU subsidiaries may also be sent. Your data will therefore be also used for communication and marketing (including direct marketing) purposes if you so opt. Various communication channels will be employed such as direct-mail, email, mobile phone and other forms of social media. Your personal data (including, but without limitation to, your name, contact details and other information collected in your profile such as seminar/event attendance etc.) will be used for such purposes. You always have the right to make subsequent changes on your choice of receiving further marketing materials by sending a written unsubscribe request (by email or by post) to the School at any time.

收集個人資料聲明

閣下 在此問卷提供的個人資料, 在法律許可情況下, 將會作行政、研究及統計用途。資料將以不記名方式集合使用, 只有學院職員才能處理有關資料, 但亦可能會轉移到為學院提供有關服務的委託人處理。閣下提供的所有個人資料將絕對保密。如欲進一步了解本學院私隱政策的詳情, 請參閱學院的課程手冊或網頁。

個人資料用作直接銷售

閣下 提供的個人資料 (包括姓名、聯絡方法及其他資料如 閣下曾出席的學院活動等) 將按閣下意願同時用作與學院溝通及推廣 (包括直接銷售) 用途。學院將定期透過信件、電子郵件、流動電話和其他社交媒體等為 閣下送上學院的最新課程資料及推廣訊息, 這些資訊亦將包括學院講座及活動、折扣優惠、診所服務、校友會活動、校友會會員尊享優惠、校友聯誼及籌款活動等, 當中亦可能包括香港大學或其附屬機構的不定期資訊。 閣下可隨時以書面或電郵方式向學院申明是否願意繼續接收有關資訊。

I would like to obtain further information from HKU SPACE 請按閣下意願選擇:

I WISH to receive the latest updates and promotional materials of HKU SPACE

I would like to obtain further information for the _____ programme(s) as a follow-up to this seminar/event*.

本人希望因應是次課程講座收到 _____ 課程資料*。

* If you have already been receiving our latest updates and promotional materials, you will remain on our marketing list unless you send a written unsubscribe request to us via the standard channels.

*如閣下已定期收取本學院的最新資訊及推廣訊息, 除非閣下另以書面或電郵方式向學院申明閣下不願意繼續接收有關資訊, 否則閣下的個人資料將繼續在學院的推廣名冊內。

簽署 Signature : _____ 日期 Date : _____